



SPONSORSHIP LEVELS AND BENEFITS

	Logo & Link on Website*	Name on Print Materials*	Ad(s) on Website	Ad(s) on Social Media	Banners Along Parade Route*	Group Spot in the Parade	Vendor Booth in Pride Marketplace*	Sponsorship of Special Event**
PARTNER \$5000+	x	x	1	3	2	x	x	x
BENEFACTOR \$2500-4999	x	x	1	1	1	x		
PATRON \$1000-2499	x	x	1		1			
SUPPORTER \$500-999	x	x						
FRIEND \$150-499	x							
VENDOR \$60							x	
PARADE GROUP \$50 / \$25						x		

MERCH SPONSORSHIPS:

600 Jelly Bracelets with Your Company Name Printed - \$200

100 Reusable Water Bottles with Your Logo - \$300

CUSTOM SPONSORSHIPS AVAILABLE UPON REQUEST

*All logos, ad copy, banners, and float, and booth materials to be provided by sponsor.

**Special Events include Pride Festival, Pride Marketplace, Pride Ride community biking event, Rainbow Reading event, Concert, and Documentary screening. Sponsorship selection will be on a first come, first served basis.

DEADLINE FOR SPONSORSHIPS

MAY 1, 2020

For more information, visit us at:

www.elginpride.com/donate

or email us at:

SponsorElginPride@gmail.com



ELGIN PRIDE FESTIVAL

FUNDRAISING

Dear esteemed neighbor,

We are really excited to be planning the first Pride Festival in Elgin, Illinois in 2020. Our goals are to provide a safe, inclusive, family-friendly environment accessible to all who would like to attend, in the downtown area of Elgin.

We invite you to save the date for June 6 & 7, 2020! We will have events spanning the full day Saturday and half day Sunday, including a parade, festival and marketplace, documentary screening with a follow-up panel discussion, a PRIDE concert, queer dance party, on June 6th, and an interfaith service, community meal, and more June 7th! We will also be planning some smaller events throughout the month of June.

We have a wonderful team of volunteers and community members working together to make this an amazing Pride month, and we need your help to make it possible!

All activities will be family-friendly and inclusive to all who would like to partake. There will be art, music, speakers, creative activities, dancing, and so much more! Your contribution to this amazing community cause is greatly appreciated. Every donation goes toward benefitting the 2020 ELGbtq+ PRIDE-related events, and your support encourages the patronship of downtown Elgin's businesses throughout the weekend, and the image of Elgin and the northeast suburbs as a loving and welcoming place for all. We hope to spread the word on how awesome Elgin is!

Many thanks,

Kayla Bates

Executive Director of ELGbtq+

elgbtq@gmail.com

www.elginpride.com



SPONSORSHIP LEVELS

RESPONSE FORM

COMPANY / GROUP / INDIVIDUAL NAME

CONTACT NAME (IF NOT INDIVIDUAL)

EMAIL

PHONE

STREET ADDRESS

CITY / STATE / ZIP

WEBSITE

We are pleased to support Elgin Pride as:

- PARTNER - \$5000+
- BENEFACTOR - \$2500-4999
- PATRON - \$1000-2499
- SUPPORTER - \$500-999
- FRIEND - \$100-499
- VENDOR - \$60
- CUSTOM
- FOR-PROFIT PARADE GROUP - \$50
- NON-PROFIT PARADE GROUP - \$25
- MERCH SPONSORSHIP: JELLY BRACELETS WITH YOUR COMPANY NAME - \$200
- MERCH SPONSORSHIP: WATER BOTTLES WITH YOUR COMPANY LOGO - \$300
- IN-KIND DONATION (VALUE \$_____)

TOTAL AMOUNT DONATED: \$_____

I will be making my payment by:

- Going to www.elginpride.com/donate
- Check or Money Order (**PAYABLE TO SSSA, Memo: Elgin Pride**) Check No. _____
- Credit Card: _____ VISA/MASTERCARD _____ DISCOVER _____ AMERICAN EXPRESS

CARD NUMBER

EXP.

CVV

SIGNATURE

Instructions:

Please print, sign, and return this completed form with your payment to:

SSSA % Elgin Pride

PO Box 1264

Elgin, IL 60121

CONTACT INFO: sponsorelginpride@gmail.com + www.elginpride.com/donate