



ELGIN PRIDE FESTIVAL

FUNDRAISING

Dear esteemed neighbor,

We are really excited to be planning the first Pride Parade and Festival in Elgin, Illinois in 2023. Our goals are to provide a safe, inclusive, family-friendly environment that is accessible to all who would like to attend in the downtown area of Elgin.

We invite you to save the date for June 3, 2023! We plan to have the main events spanning the full day Saturday the 3rd, with additional smaller community events on Sunday, June 4th as well. We will be having a parade, festival with marketplace, a PRIDE concert, interfaith church service, and much more!

We have a wonderful team of volunteers and community members working together to make this an amazing Pride month, and we need your help to make it possible!

Activities will be family-friendly and inclusive to all who would like to partake. There will be art, music, speakers, creative activities, dancing, and so much more! Your contribution to this amazing community event is greatly appreciated. Every donation benefits the 2023 ELGbtq+ PRIDE events, the LGBTQ+ community, and your support encourages patronship of downtown Elgin's businesses throughout the weekend. We are also fiscally sponsored by a community 501(c)(3), so all donors will receive a receipt of donation to a non-profit organization. We hope to spread the word on how amazing and welcoming Elgin is!

Thank you for your support of our community!

Kayla Bates

Executive Director of ELGbtq+

www.elginpride.com



SPONSORSHIP LEVELS AND BENEFITS

	Logo & Link on Website*	Name on Print Materials	Ad(s) on Website	Ad(s) on Social Media	Banners Along Parade Route*	Group Spot in Parade	Vendor Booth in Marketplace	Sponsorship of Special Event
Partner \$5000+	x	x	1	3	2	x	x	x
Benefactor \$2500-4999	x	x	1	1	1	x		
Patron \$1000-2499	x	x	1		1			
Supporter \$500-999	x	x						
Friend \$150-499	x							
Vendor \$100							x	
Parade Group \$50 / \$25						x		

MERCH SPONSORSHIPS:

500 Jelly Bracelets with Your Company Name Printed - \$200

100 Reusable Water Bottles with Your Logo - \$300

CUSTOM SPONSORSHIPS OR IN-KIND AVAILABLE UPON REQUEST

*All logos, ad copy, banners, and float to be provided by sponsor. Vendors will be provided with a tent and table as supply allows.

**Special Events include Pride Festival, Pride Marketplace, Pride Ride bike event, Rainbow Reading event, Concert, and any other planned events in June. Sponsorship selection will be on a first come, first served basis.

DEADLINE FOR SPONSORSHIPS MAY 1, 2023

For more information, visit us at:

www.elginpride.com/donate

or email us at:

ELGbtq@gmail.com



SPONSORSHIP

APPLICATION FORM

COMPANY / GROUP / INDIVIDUAL NAME

CONTACT NAME (IF NOT INDIVIDUAL)

EMAIL

PHONE

STREET ADDRESS

CITY / STATE / ZIP

WEBSITE

We are pleased to support Elgin Pride as:

- PARTNER - \$5000+
- BENEFACTOR - \$2500-4999
- PATRON - \$1000-2499
- SUPPORTER - \$500-999
- FRIEND - \$100-499
- VENDOR - \$100
- CUSTOM
- FOR-PROFIT PARADE GROUP - \$50
- NON-PROFIT PARADE GROUP - \$25
- MERCH SPONSORSHIP: JELLY BRACELETS WITH YOUR COMPANY NAME - \$200
- MERCH SPONSORSHIP: WATER BOTTLES WITH YOUR COMPANY LOGO - \$300

TOTAL AMOUNT DONATED: \$ _____

I will be making my payment by:

- Going to www.elginpride.com/donate
- Check or Money Order (**PAYABLE TO: Side Street Studio Arts Memo: Elgin Pride**) Check No. _____
- Credit Card: _____ VISA/MASTERCARD _____ DISCOVER _____ AMERICAN EXPRESS

CARD NUMBER

EXP.

CVV

SIGNATURE

Please print, sign, and return this completed form with your payment to:

Side Street Studio Arts c/o Elgin Pride
 PO Box 1264
 Elgin, IL 60121

CONTACT INFO: elgbtq@gmail.com + www.elginpride.com/donate